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## **Frito-Lay Says ‘Thanks a Million’ to a Special Group of Over-The-Road Drivers**

*During National Truck Driver Appreciation Week Company Celebrates Over-the-Road Drivers Who Have Traveled One Million or More Accident-Free Miles*

Plano, Texas (Nov. 2, 2009) – PepsiCo’s Frito-Lay North America is recognizing 95 over-the-road (OTR) drivers who this year have reached the career milestone of driving more than one million, two million or three million miles accident-free.

“This week Frito-Lay celebrates the men and women who safely move our snacks across the country every day,” said Bill Simkins, National Fleet Safety Manager, Frito-Lay North America. “Driving one million or more accident-free miles is an incredible achievement, and we are grateful for their commitment to safety for themselves and for all the people with whom we share the road.”

On average it takes a Frito-Lay OTR driver about 10 years to reach the one million mile mark. The company now has more than 500 active “Million Milers” on the roads daily, which represents nearly 40% of its U.S. drivers. Seven Million Milers have driven three million accident-free miles throughout their careers with Frito-Lay. Through the Million Milers program, and the company’s extensive safety efforts, Frito-Lay has seen a 70% decline in collisions since 1999.

This year’s class of “Million Milers,” along with their families, was recognized by Frito-Lay’s top executives at an annual gala at the company’s national headquarters in Plano, Texas.

Frito-Lay’s Million Milers possess high-level safety skills honed through extensive training and adherence to good driving behaviors. Frito-Lay utilizes skills maneuvering courses, advanced driving simulators and team collaborations on best practices to create a positive safety culture and to help its drivers maintain their skills.

Frito-Lay North America is the \$12 billion convenient foods business unit of PepsiCo (NYSE: PEP), which is headquartered in Purchase, NY. In addition to Frito-Lay, PepsiCo business units include Pepsi-Cola, Quaker Foods, Gatorade and Tropicana. Learn more about Frito-Lay at the corporate Web site, <http://www.fritolay.com/>, the Snack Chat blog, <http://www.snacks.com/> and on Twitter at <http://www.twitter.com/fritolay>. PepsiCo offers the world’s largest portfolio of billion-dollar food and beverage brands, including 18 different product lines that each generate more than \$1 billion in annual retail sales. Our main businesses – Frito-Lay, Quaker, Pepsi-Cola, Tropicana and Gatorade – also make hundreds of other nourishing, tasty foods and drinks that bring joy to our consumers in over 200 countries. With more than \$43 billion in 2008 revenues, PepsiCo employs 198,000 people who are united by our unique commitment to sustainable growth, called Performance with Purpose. By dedicating ourselves to offering a broad array of choices for healthy, convenient and fun nourishment, reducing our environmental impact, and fostering a diverse and inclusive workplace culture, PepsiCo balances strong financial returns with giving back to our communities worldwide. For more information, please visit <http://www.pepsico.com>.

## Frito-Lay's 2009 Million Milers:

### **1 Million Milers**

Michael Boone – Aberdeen, Md.  
John Cortright – Aberdeen, Md.  
Tom Heise – Aberdeen, Md.  
Jeff Weaver – Aberdeen, Md.  
Todd Gabower – Beloit, Wis.  
Dave Wells – Beloit, Wis.  
Chris Zanoni – Beloit, Wis.  
Darrell Zettle – Beloit, Wis.  
George Kilgore – Canton, Ohio  
James McLaughlin – Canton, Ohio  
Mike Murray, Canton, Ohio  
Truitt Ashcraft – Casa Grande, Ariz.  
Richard Williams – Charlotte, N.C.  
Sonny Walker – Charlotte, N.C.  
Les Barker – Dallas, Texas  
Glenn Beverly – Dallas, Texas  
Ron Bonneau – Dallas, Texas  
Bryan Ford – Dallas, Texas  
Mike Herod – Dallas, Texas  
Bert Langford – Dallas, Texas  
Jim Reynolds – Denver, Colo.  
Joe Anderson – Fayetteville, N.C.  
Ron Emberton – Frankfort, Ind.  
Jeff Linton – Frankfort, Ind.  
Jeff Merriman – Frankfort, Ind.  
Tom Milstead – Frankfort, Ind.  
Tony Rozzano – Frankfort, Ind.  
Dwayne Shafer – Frankfort, Ind.  
Brad Stinson – Frankfort, Ind.  
Jessie Bates – Jonesboro, Ark.  
Kirk McCall – Jonesboro, Ark.  
Ed Walker – Joplin, Mo.  
Rey Lopez – Kern, Calif.  
Robert Barber – Killingly, Calif.  
Dana Corson – Killingly, Calif.  
Richard Mahan – Killingly, Calif.  
Jonathan Mann – Killingly, Calif.

### **2 Million Milers**

Deb Davis – Beloit, Wis.  
Dave Rickel – Beloit, Wis.  
John Ross – Beloit, Wis.  
Ken Strickland – Dallas, Texas  
Bill McKinney – Frankfort, Ind.  
Don Keyser – Irving, Texas  
Collin Ilingworth – Lethbridge, Alberta  
David Alexander – Orlando, Fla.

David Morrell – Killingly, Calif.  
Vyto Lugauskas – Killingly, Calif.  
Rick Holgate – Kirkwood, N.Y.  
John Whitney – Kirkwood, N.Y.  
Sylvain Gaudreault – Lauzon, Quebec  
Serg Hugot – Lauzon, Quebec  
Dave Craig – Lethbridge, Alberta  
Dale McDonald – Lethbridge, Alberta  
Ron Mission – Lethbridge, Alberta  
Sam Tschetter – Lethbridge, Alberta  
Dan Wilson – Lynchburg, Va.  
David Rucker – Modesto, Calif.  
Bill Chelland – Orlando, Fla.  
Jeffery Allen – Perry, Ga.  
John Barrett – Perry, Ga.  
Fred Cook – Perry, Ga.  
Mark Poff – Perry, Ga.  
Keith Robbins – Perry, Ga.  
Timothy Vickers – Perry, Ga.  
Ricky Wright – Pulaski, Tenn.  
Santana Gonzales – Rosenberg, Texas  
Leroy Falkenberg – Rosenberg, Texas  
Scott Stigall – San Antonio, Texas  
Charles Forman – Topeka, Kan.  
Brad Laude – Topeka, Kan.  
Henry Schrimmer – Topeka, Kan.  
Virgil Adamson – Vancouver, Wash.  
Gary Ongers – Vancouver, Wash.  
Trent Arrington – West Valley, Utah  
Richard Cleaveland – West Valley, Utah  
Chip Ordiway – West Valley, Utah  
Quinn Rich – West Valley, Utah  
Greg Stevens – West Valley, Utah  
Marvin Watson – West Valley, Utah  
Brian Bowman – Williamsport, Pa.  
Dave Stine – Williamsport, Pa.  
John Brewer – York, Pa.

James Hughes – Orlando, Fla.  
Javier Hernandez – Perry, Ga.  
Nancy Scott – Perry, Ga.  
Roy Darting – Topeka, Kan.  
Larry Hart – Topeka, Kan.  
Sheldon Atwell – Vancouver, Wash.  
Jim Moore – Williamsport, Pa.  
Ken Riggle – Williamsport, Pa.

### **3 Million Milers**

George Newman – Killingly, Calif.  
Lorne Roberts – Lethbridge, Alberta  
Spencer Edwards – Orlando, Fla.  
Ed Kalinowski – San Antonio, Texas

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