

SIRIUS XM Radio's Meredith Ochs to speak at Women in Trucking Luncheon

Tuesday, October 20, 2009

Meredith Ochs from SIRIUS XM Radio will be the featured speaker at the Women In Trucking luncheon this week at the Big Rig Expo in Tulsa, OK. Ochs will discuss issues that her callers share each day on Freewheelin' with Meredith Ochs and Chris T., the daily radio show she co-hosts with Chris Tsakis on Road Dog Trucking Radio, SIRIUS channel 147 and XM channel 171 channel (www.sirius.com/roaddog-trucking).

On their live, daily call-in show Meredith and Chris T. invite callers to share their insights as professional drivers, and each month Women In Trucking's President/CEO Ellen Voie and board member Marge Bailey join them on the show to take calls from listeners across the country.

"Meredith talks to truckers, male and female, every week on her radio show," said Voie, "We are excited for her to share her insight and the hot topics and issues that are on the minds of professional drivers across the country with our attendees."

The luncheon will be held on Friday, October 23 at 11:30 am at the Tulsa Convention Center. The event is open to both women and men, and you do not have to be a member of the organization to attend. There will be door prizes and the group's signature chocolate fountain for dessert. The cost is \$15 per person and reservations can be sent to WIT@bigrigexpo.com.

Sponsors of the event include Gold Level: Roadside Medical Clinic and Lab (www.RoadsideMed.com), Silver Level: National Women Business Owners Corporation (www.nwboc.org) and Bronze level: LadyTruckDrivers.com (www.ladytruckdrivers.com). The Big Rig Expo 2009 (www.BigRigExpo.com) is expected to bring in between 20,000 to 35,000 attendees this year. The demographics include company drivers, independent contractors, small to large Trucking Companies, Buyers, Purchasing Agents and lots more.

Women In Trucking Association was formed in March 2007 as a nonprofit corporation dedicated to encourage women to explore career opportunities in the trucking industry, to minimize any obstacles that might keep women from succeeding, and to celebrate the success of those already working in the trucking industry. Gold level partners include Walmart (www.walmart.com) and Frito-Lay North America (www.Fritolay.com). Membership is not limited to women, but anyone who supports its mission. Visit www.WomenInTrucking.org for more information or to become a member.