

Women In Trucking's "Salute to the Women Behind the Wheel"

October 27, 2009

Women In Trucking's mission includes three goals. First, to encourage women to consider careers in the trucking industry: as drivers, mechanics, dispatchers, safety directors, and any position that supports the transfer of products by trucks. The second goal of the association is to remove obstacles that might keep women from succeeding. These could be issues concerning safety, training, finance, health, or more. Finally, the last part of the mission includes our efforts to "celebrate success."

Women have been visible behind the wheel, under the hood, and in the corporate office for years. Many of our members have amazing resumes that stretch over decades. These women should be recognized. They need a pat on the back and a "we appreciate you" from all of us.

Although our members represent all roles in trucking, we are beginning with our "Salute to the Women Behind the Wheel." This will be a celebration to honor the most visible women who share the road with the general public, our professional drivers.

In conjunction with the Mid-America Trucking Show (www.truckingshow.com) held in Louisville, KY each March, the Women In Trucking Association will host a reception for all women who hold a class A or commercial driver's license. More specifically, this event will be to celebrate the years (or weeks) of experience these women have had as professional drivers. The celebration is scheduled to begin at noon on Saturday, March 27, 2010 at the Kentucky Exposition Center.

Participants do not need to be a member of Women In Trucking Association to attend, but must register online (www.Salute2Women.com) prior to the show. This is so we can get an idea of how many women to expect, as each one will receive a t-shirt and some gifts from our corporate members. Family members are invited to accompany their professional female driver.

One of the highlights of the event will be a group photo at 1:00 pm. Each woman will receive a complimentary t-shirt for the picture! We are hoping to set a new world record for the largest gathering of female truck drivers. Currently, the Guinness World Records shows the number to beat is 416, as there were 416 trucks driven by women who participated in a convoy in Dronton, Netherlands on November 6, 2004.

The "Salute to the Women Behind the Wheel" is sponsored by Daimler Trucks North America (www.daimler.com), Frito-Lay North America (www.fritolay.com) and Walmart (www.walmart.com). Each of these companies has made the commitment to provide an event that will not only honor the women Class A and CDL holders, but will offer a time of fun, relaxation, and networking. Representatives from these companies will be assisting us in presenting awards, offering complimentary items and thanking the drivers for their achievements.

Rob Anthony (www.robanthonymusic.com) will perform for the audience and will feature his song, "Down the Road," which salutes the women and men who carry the load, "Down the Road." Alyson Burke and Andrea Warner (www.alyanmusic.com) will perform Terry Wooley's "Lady in the Driver's Seat," a written for and dedicated to the women behind the wheel.

Visitors will be able to enjoy the Women in Trucking's signature chocolate fountain as they enjoy the entertainment and meet other drivers. Any current member of Women In Trucking is also invited to attend, whether they are drivers or not! Be sure to register at www.Salute2women.com.

We will also be recognizing women for their driving achievements and will be offering awards for one million, two million, and more miles of safe driving. Our sponsors from Daimler Truck, Frito-Lay and Walmart will be assisting in the presentation of these acknowledgments.

The celebration is open to all women who hold a current CDL or Class A license from anywhere in the world. Visit our Facebook page for updates www.facebook.com/group.php?gid=126926746501&ref=ts

For more information about Women In Trucking Association visit www.WomenInTrucking.org. Corporate sponsors are invited to provide items for the give away bags for the drivers. Contact Women In Trucking for more information (ellen@womenintrucking.org).