

## **Women In Trucking (WIT) Celebrates Milestones; Reaches 1,000 Members and Celebrates First Anniversary**

March 12, 2008

Women In Trucking, a non-profit organization created to encourage the employment of women and assist in promoting a more female-friendly environment for those already in the trucking industry, today celebrated its one year anniversary and hit a record 1,000 corporate and individual members.

“Our rapid growth confirms what we’ve known all along,” said Ellen Voie, WIT chairwoman, “that an association like this was long overdue! With a very active board combined with enthusiastic members we firmly believe we can make a difference in the trucking industry. One of our goals when we started WIT a year ago was to have 1,000 members before the end of our first year. We’ve met that goal, and now we hope to double again within the next six months.”

WIT was officially founded on March 12, 2007 as a means encourage women to consider a career in the trucking industry, but to also provide a platform to voice the successes and struggles of those women already in the male-dominated field.

Membership in WIT comes in a variety of forms ranging from corporate to driver and student members. To date, the organization’s 1,000 members include people at 80 corporations and eleven trucking schools, as well as 203 drivers, 133 non-driving individuals and 56 students. Nearly 20 percent of the members are men.

“Although encouraging women to consider careers in the trucking industry is one role of WIT,” explained Voie, “it’s not our only focus. We believe that providing a greater understanding of the special challenges that women face on the road, under the hood or behind the desk will only serve to better the industry.”

About WIT: WIT’s mission is to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles to their career growth and development. Corporate members currently include: Adanac Truck Driver Training Ltd., Advanced Transportation Technologies, All-State Career School, American Moving & Storage Association, American Trucking Associations, Inc., Arkansas State University-Newport, Arrow Trucking Company, Avalon Risk Management, Inc., Baylor Trucking, Bolt Express, Celadon Trucking Services, Inc., Central Tech Transportation & Safety Education, Challenger Motor Freight, Cobalt Transport, Commercial Insurance Solutions/Progressive Insurance, Con-way, Inc., Covered Logistics & Transportation LLC, CRST Van Expedited, Dart Transit Company, Dependable Source Corp. of MS, DOT Authority.com, Inc., Driver’s First Choice/Russ Darrow Group, Inc., Fikes Truck Line, Frasier Transport, Inc., Freight Systems, Inc., Freightliner Trucks, Frito-Lay, Gilco Trucking Co., Inc., Great West Casualty Company, HNI Risk Services, Inc., Hopefield Trucking, International Trucks, International Trucking School, Inc., Internet TruckStop, iPee, J.J. Keller & Associates, Inc., Jack Jones Trucking, Inc., John Wood Community College, Kee Management Solutions, Inc., Knight Transportation Services, Inc., KRTS Transportation Specialists Inc., Lancer Insurance Company, Layover.com, Lester R. Summers, Inc., Megatrux, Inc., Midwest Specialized Transportation, Inc., Mobile Awareness, LLC, NAL Insurance Inc., Newport Communications, Northern Academy of Transportation Training, Northstar Foodservice, O&S Trucking, Inc., Ontario Truck Training Academy, Over The Road-Canada, Patriot Lift Company, LLC, Penske Logistics, Pepsi Bottling Group, Pitt Ohio Express, Pottle’s Transportation, Precision Pulmonary Diagnostics, Prelipp & Mechler, RAIR Technologies, Randall-Reilly Publishing Co., LLC, Roadranger - Eaton & Dana, Roadway, Rody’s Truck Stops, Ruan Transportation, S&E Productions, LLC, SAF-Holland, Inc., SCG The Select Carrier Group L.P., Schneider National, Inc., Scott Logistics Corp., Smith Transport, Society of Recruiting and Retention Professionals, Star Scientific, Inc., Sterling Western Star Trucks Alberta Ltd., The Penray Companies, Inc., The Rosedale Group, TransportFitness.com, TripPak Services, Truck Training Schools Association of Ontario, TruckDriver.com, TrueNorth Companies LLC, Turbo 3000D, United Truck Driving School, Universe Truck Lines, US Xpress, Inc., Vantage Logistics, Inc., Wal-Mart Transportation, Western Pacific Truck School, Wyoming Trucking Association, Inc., XM Satellite Radio. To learn more about Women In Trucking please go to [www.womenintrucking.org](http://www.womenintrucking.org).