

Women In Trucking to host luncheon at Big Rig Expo in Tulsa

Friday, October 9, 2009

One of the goals of Women In Trucking (WIT) is to bring together women in the industry for networking and mentoring opportunities. On October 23 at 11:30 am at the Tulsa Convention Center they will be hosting a luncheon for members and potential members at the Big Rig Expo (www.bigrigexpo.com).

"This will be the first lunch time event for Women In Trucking," said Ellen Voie, President/CEO, "and we wish to encourage and support our members by offering this opportunity to meet and interact with other professionals in the trucking industry."

The event is open to both women and men, and you do not have to be a member of the organization to attend. There will be door prizes and the group's signature chocolate fountain for dessert. The cost is \$15 per person and reservations can be sent to WIT@bigrigexpo.com.

"We are excited to be working with Women in Trucking to share our message of health and wellness with their members and prospective members," said Bob Perry, a.k.a. "The Trucker Trainer," President for Roadside Medical Clinic + Lab (www.roadsidemed.com) and Vice Chair for the American Transportation Association Safety Management Council's Health & Wellness Working Group. They are a Gold Level Sponsor of the luncheon along with Silver Level: National Women Business Owners Corporation (www.nwboc.org) and Bronze level: Lady Truck Drivers (www.ladytruckdrivers.com).

The Big Rig Expo 2009 is expected to bring in between 20,000 to 35,000 attendees this year. The demographics include company drivers, independent contractors, small to large trucking companies, buyers, purchasing agents, and lots more. Serena Howard, Big Rig Expo Executive Director said, "We are excited to host the 2009 WIT conferences! We are committed to education, safety, and proud to be a supporter of Women In Trucking!"

Women In Trucking Association was formed in March 2007 as a nonprofit corporation dedicated to encourage women to explore career opportunities in the trucking industry, to minimize any obstacles that might keep women from succeeding, and to celebrate the success of those working in the trucking industry. Gold level partners include Walmart (www.walmart.com) and Frito-Lay North America (www.fritolay.com). Membership is not limited to women, but anyone who supports its mission.